

# THE GLEICHEN CALL

VOLUME 49 NO 25

Authorized as second class mail, GLEICHEN, ALBERTA, WEDNESDAY, SEPTEMBER 5, 1956  
Post Office Department, Ottawa.

SUBSCRIPTION \$2.00

## Safety Council

The Alberta Safety Council reminds drivers that the Vehicles and Highway Traffic Act contains certain sections which are designed to ensure safety for those in school zones.

Subsection 3 of section 42 of the act says "No person shall drive a motor vehicle within any marked school zone on a highway at a rate of speed greater than 25 miles an hour at any time between the hours of eight o'clock in the morning and five o'clock in the afternoon on any day upon which the school is held."

Section 56a of the act lays down certain provisions as to overtaking and in passing school buses. It says that when a conveyance bearing either the sign "school bus" or "school van" has stopped to receive or discharge passengers, no driver of a vehicle shall overtake and pass such conveyance until all persons who are about to enter or leave the same are safely clear of the path of the vehicle.

This section also adds that "When a conveyance which bears the sign "school bus" or "school van" has stopped to receive or discharge passengers, no driver of a vehicle approaching from the opposite direction shall pass such conveyance at a rate of speed greater than 25 miles per hour.

The act also prohibits bicyclists or motorcyclists riding more than two abreast on any highway. If two or more bicyclists or motorcyclists are over taken on a highway by a vehicle travelling in the same direction which sounds its horn to pass, the bicyclists or motorcyclists as the case may be, shall travel in single file and shall ride as near to the right side of the travelled portion of the highway as circumstances and weather conditions permit.

## OBITUARY

### SAMUEL ROBERTS

Samuel Roberts, a resident at Eventide Home for the past ten years died Sunday afternoon at the age of 89 years. He was born in Newfoundland and had lived in the province for the past 45 years coming to Gleichen from Calgary. The funeral took place Monday afternoon when services were held in the Auditorium of Eventide Home. A number of relatives and friends from Calgary were present. Interment was made in Eventide cemetery.

### RODERICK MCKENZIE

Roderick McKenzie age 77 years died last Thursday. He had been a guest at Eventide Home for almost a year. He was born in Ontario and had lived in the province for many years. He came to Gleichen from Black Diamond. Mr. McKenzie is survived by his wife and son who live in Edmonton. The remains were shipped to Calgary for burial by G. W. Evans.

### JOHN W. BLOOM

John W. Bloom, who had been a resident at Eventide Home for several years died last week at the age of 83. He was born in England and came to Gleichen from Calgary. Funeral services were held Friday with Major E. Bloom of The Salvation Army officiating. Interment was made in Eventide cemetery.

Every once in a while we receive letters from men we do not know and never heard of, stating the writer hopes to obtain some office and any aid we can bestow will be greatly appreciated. Yes, no doubt it would be. On the other hand any aid these men can bestow on us to recompense the space used would be appreciated. If they want to advertise their business why in the dickens don't they include a cheque as evidence of good faith for the amount of space they desire and send along copy properly signed, for advertising? Talk about business. If there is any business in a newspaper man giving away his space any more than a merchant giving away his goods we are unable to see where it comes in.



Meet the panel on "Who's the Guest," that new weekly variety quiz show on CBC Television. It is the job of newspaper columnist Frank Tumpane (left), singer-show girl Colleen Delaney, and ac-

tor-comedian Sammy Sales to guess the identity of the guests. The guests are people well known in the entertainment field and after their identity has been disclosed they brighten up the show by doing a couple of numbers.

## HERE AND THERE

Mr. and Mrs. Ted Froggatt went to Lousana last Saturday where they attended the wedding of Miss Karan Blick, daughter of Mr. and Mrs. R. Blick, former residents of Gleichen.

W. Schnelle was the lucky man at the Legion bingo Saturday night when he won the pot.

Monday being Lobar day and a holiday the town was a quiet place. Quite a few people visited friends in other towns over the weekend. Likewise the town had a number of visitors from other places.

The town really came to life Tuesday morning when school opened with all the children of school age bound for the school.

The Pioneer elevator is adding an annex to the elevator here. When it is finished the elevator will have annexes on both sides.

A new platform has been laid at the station. About every ten years the railway company puts down a new platform here.

Mrs. V. Williams returned last week from the Pacific coast where she spent sometime visiting relatives.

A scientific gentleman when explaining the term "relative humidity" stated that only the other night he had been very conscious of its meaning when nursing his infant niece on his lap.

### NOTES ON HOME FREEZERS

The widespread use of the home freezer has initiated several new problems for the homemaker. There is a good deal of misuse of this useful household appliance. As the home freezer is both costly to purchase and to operate, some thought should be given to what will be frozen for later use. Meats and poultry are the most economical materials for filling the freezer, particularly if these can be procured at favorable prices. However, it is convenient to store fruits, vegetables and pre-cooked foods for future emergency use.

There have been many complaints that home frozen vegetables have inferior quality. This can be attributed generally to poor selection of raw products, improper scalding, inadequate packaging or slow freezing. Only fresh, high quality produce should be used. All vegetables excepting rhubarb, require a short scald but over-scalding must be avoided. Packages used for vegetables should be air-tight when sealed as air leakage causes rapid drying and loss of flavor and color. Slow freezing is difficult to overcome as most home freezers are not equipped with rapid freezing sections. However, most of the heat can be removed by immersing the scalded product in ice water before packaging. Then the packaged material is spread in the coldest part of the unit.

Problems are also encountered when freezing meats and poultry. Drying of meats or "freezer burn" of fowl is easily prevented by use of air-tight packaging materials, such as polyethylene bags

or wrappings. Slow freezing is also encountered in these products and is overcome by reducing the volume of material to be frozen at one time and placing it in direct contact with the cooling surfaces.

Before starting to fill the home freezer the above suggestions should be considered. Use only the highest quality produce and follow the directions provided with the unit. If the directions are carefully followed the value and importance of the home freezer are greatly enhanced. Experimental Farm Notes.

You know this is the time of the year when the death-dealing cucumber is abroad in land seeking

whom it may double up and make sad. When a man goes home in the evening after a hard day's work he finds that he is the proud possessor of an appetite like a combine, and when he sits down to the table and sees before him cucumbers he can hardly wait until he gets a quantity stored away under his belt. Under his belt said cucumbers quietly lay in wait until the cater has gone to sleep for the night. They then get up on their feet, roll back their sleeves and proceed to business. At the first attack the sleeper only dreams that someone has hit him in the vitals with a base ball bat, but the cucumbers rapidly get warmed up and the victim's agonies increase. His dreams become more picturesque and he begins to snort and feels things like a couple of Scotchmen dancing on his abdomen. The dancers gradually enter into the sport with more zest and reinforcements keep arriving. Things get desperate and a doctor is telephoned for and instructed to bring a full grown stomach pump. At last along about day break, the police, the Gleichen fire department arrives and joins in the terpsichorean exercises. When the sleeper awakens in the morning the first thing he does is to feel of his stomach to see if it is still there. He finds his stomach there, also the cucumbers which the night before sat up and smiled so innocently at him. There are lots of people who are harvested before they are ripe simply because they absorb more cucumbers into their anatomy than their digestive apparatus can cope with.

## NOTICE

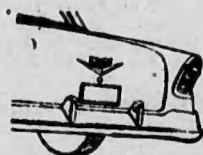
To All Our Friends and Customers:

After SATURDAY, SEPTEMBER 8TH, 1956, this (HERD'S) Store will be closed at the present location

It is planned to transfer the merchandise as required from here to The GLEICHEN SUPER MARKET (formerly Shoprite) where the larger premises permits a more complete stock applicable to a General Store to be carried and a more efficient and economical service to be given.

We wish to take this opportunity of expressing our thanks and appreciation to all our friends and customers for their patronage and indulgence over the past several years and sincerely hope to continue the relations at the recently acquired location.

MR. and MRS. H. P. HERD,  
Gleichen Alberta.



Clean-lined elegance right to the rear! Drive with pride—Chevrolet's broad rear deck and high-fashion taillights leave a memorable impression!



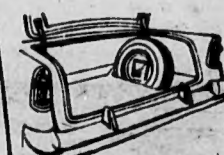
"Baby-Guard" rear door locks—with pushbutton down, the door can't be opened even from the inside. An important protection—at no extra cost.



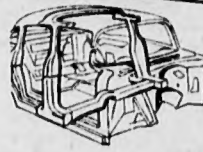
Extra safety—Chevrolet's new T3 Sealed-Beam Headlamps actually add 80' to your night-time seeing. Exclusive aiming lugs ensure full benefits.



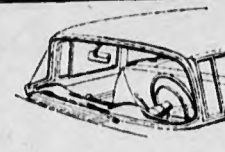
A light touch of the toe commands Chevrolet's swing-type brake and clutch pedals. The floor is free and clear for more comfortable foot room.



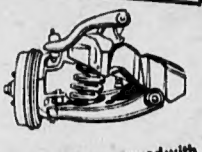
Luggage room to spare! Extra-low 1" trunk sill makes loading and unloading a cinch. Two trunk lights are set safely, strategically in bumper guards.



Body-by-Fisher strength and security—the famous all-steel, all-welded body, with extra-rigid centre framing. All components fused into a solid "Fortress of Steel"!



Panoramic view of the road through the magnificent sweep of Chevrolet's wide windshield! A wonderful view all round—driver can easily see all 4 fenders.



Roadroom new-paved with famed Glide-Ride Front Suspension. Spherical ball-joint design lets wheels "step" over rough spots—all you feel is the superbly smooth, steady ride!



New freedom from passenger-pitching "nose-dive" stops! Anti-Dive Braking Control reduces braking dive up to 45% for safer, level, flight stopping.



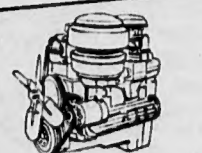
Stylish secret! Left-side taillight swings down to uncover the Hide-Away Gas Cap—no more paint damage from spilled gasoline.



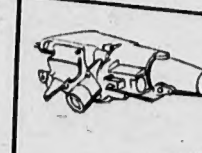
Gear-shifting is practically a pleasure with Chevrolet's quick, slick-smooth Synchro-Mesh transmission. Its miserly way with gasoline is one of its best-liked specialties!



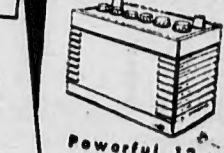
A flick of the switch, and the front seat moves to make you perfectly comfortable behind the wheel. Chevrolet's Power-Positioned Seat—a popular power option!



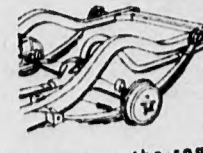
The new 140 h.p. Blue-Flame "6"—liveliest in Chevrolet history! Ultra high compression ratio (8 to 1) means more efficient use of gasoline than ever before!



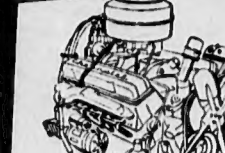
Big gas savings with Chevrolet Overdrive—the power helper that lets your engine loaf along while you really cover ground! Available with 6 or V8 engines.



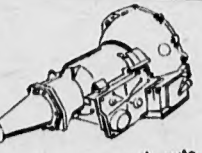
Powerful 12-volt electrical system packs twice the punch of old 6-volt systems. Quicker, surer starting whatever the weather—big electrical reserve for accessories.



Nailed-to-the-road stability with Chevrolet's outrigger rear suspension! Rear springs are longer, mounted wider apart outside the frame—rock-steady cornering, new security!



So sensational you've got to sample it—the record-smashing Turbo-Fire V8! Astonishingly quiet, instantly responsive, it's easily the most modern V8 of all!



A luxuriously smooth automatic drive with pep—that's Powerglide! Lightning-fast getaway, automatic downshift for added passing safety. Available with V8 or 6 engines.



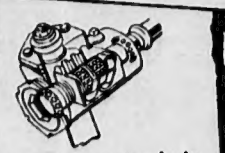
Jumbo-Drum Brakes hold the instant you touch the pedal—BONDED brake lining (no rivets!) Easy-acting 11" brakes on all 4 wheels for CONFIDENT STOPS.



Rotary safety door latches help keep doors safely shut in emergencies. Also, at slight extra cost, seat belts, padded instrument panel, shoulder harness—Chevrolet offers them all.



Everything in automatic power features—a fingertip raises or lowers front and rear windows. Power Steering, Power Brakes... you name it, Chevrolet has it!



Usually found only in high-priced cars—Ball-Race steering gear! Ball bearings reduce friction to a minimum to make steering smoother and easier, and to make the steering gear more durable.

We've run out of space, but not out of features. Please give us a call—let us tell you and show you how much more there is to give you pride and pleasure in driving a Chevrolet. Give us a call soon—real soon, won't you?

CHEVROLET

C-2856C

\*Optional at extra cost

Gleichen Motors





CLEMENT TREMBLAY, of Chicoutimi and Quebec City, is chaired and carried from the range after winning the Quebec Rifle title and the Lt. Governor's silver medal at the recent provincial championships held in Mt. St. Bruno.

## MOTHER HEN TAKES CARE OF THREE YOUNG KITTENS

(Sask. Valley News, Rosthern, Sask.—July 25, 1956)

An out of the ordinary motherly instinct developed in a cluck in the yard of Art Schmidt at Bonnie Plaine (Leckford), when a cluck accepted three young kittens as her own and became their step-mother in no uncertain terms. Someone trying to touch the kittens had to reckon with the fury of the cluck protecting her brood.

It all started some time during May when the cluck was hatching a batch of eggs. A mother cat

moved in on the cluck and had three young kittens in the same nest. For a while the cat and kittens shared the nest, with the kittens seeking shelter under the hen. When only two eggs hatched and the young chicks were removed from the cluck she accepted the kittens as her own and the young kittens accepted the favor. During the day the cluck would guard the kittens, even try to provide them with food by scratching up the ground and calling "tuck, tuck, tuck" to her stepchildren. For the night she would gather them under her wings and the young kittens would respond quite willingly by crawling under her in real chick fashion. All that was left for the old mother cat to do, was to feed the three little kittens, the remaining time was spent with the step-mother.

The unique friendship ended when one of the kittens disappeared and one was run over accidentally by a truck. When only one was left the cluck gave up.



The mother hen with her foster-children

## Small boats kill 1,200 annually

Most of the 1,200 victims who, each year, lose their lives in accidents involving small boats are in the 20-24 age group, according to a report from the Metropolitan Life Insurance Company received by the Health League of Canada.

A study revealed that, in addition to the greater number of men who die, nearly three out of every five insured persons who drowned were fishing; one quarter of the victims were cruising, rowing or canoeing for pleasure; one tenth were duck hunting, and an almost equal proportion were playing on rafts—there were practically all boys under 15.

Circumstances surrounding the deaths make a list of safety violations to be avoided by small boat users:

Small boats turned over when occupants stood up or shifted positions in the craft. Overloading was responsible for a number of deaths. Dangerous practices such as speeding, sharp turns, and horseplay.

Numbers of the victims could not swim; in some instances they were alone or with fellow passengers, also non-swimmers. Physical weakness or impairment. Sudden squalls or treacherous currents added to the toll.

Motor-driven craft, largely outboard, were listed in three-fifths of the drownings; rowboats in one-fifth; canoes and rafts in virtually all the others.

## FURNACE BLOWERS

Nearly twice as many furnace blowers were shipped from Canadian factories in 1954 than in the previous year, the number rising to 60,127 from 32,878 and the selling value to \$1,192,187 from \$814,416.

3209

## \$200,000 up in smoke

In recent years, fires caused by defective or overheated chimneys and flues have cost the people of Saskatchewan about \$200,000 annually, and an additional quarter of a million dollars per year has been lost in fires caused by stoves and furnaces.

"Many of these fires would never have started had proper cleaning and inspection procedures been followed," R. A. W. Switzer, provincial fire commissioner said, in suggesting the following fire-safe practices: 1. Make certain that oil or gas burning furnaces are properly adjusted and serviced. The chimney will then not become lined with soot and will not require an annual cleaning.

2. Chimneys used to vent coal and wood furnaces should be cleaned annually.

3. Chimneys servicing oil burning space heaters and kitchen ranges require semi-annual cleaning and servicing.

4. Heat radiation surfaces of all heating and cooking appliances usually require seasonal cleanings. Regular cleaning habits will ensure a more efficient heating appliance as soot is a good insulator.

Mr. Switzer said the cleanliness of a chimney's interior can be easily checked by placing a mirror in the cleanout.

"This is a good time of year to have servicing done, when chimney sweepers and repairmen can handle a maximum number of customers," Mr. Switzer said.

Excessive moisture conditions will cause the settling of the chimney or building, which in turn, will often cause a chimney to crack. Chimneys should be carefully inspected at least once each year.

Cracks can be discovered by making a heavy smoke smudge in the cleanout and placing a wet gunny sack on top of the chimney. If there are any leaks in the chimney, they can thus be detected. If there are cracks, they should be repaired by a reliable brick mason.

The smell of smoke or gas in a home indicates a crack or leak in the furnace and should be attended to immediately as there is danger of carbon monoxide poisoning, Mr. Switzer said.

"Chimneys and heating units are far too often taken for granted," Mr. Switzer said. "Care and forethought in attending to them can definitely reduce the number of home fires this fall and winter."

## WEEKLY BIBLE COMMENT

'REVELATION' IS A REMARKABLE BOOK OF BIBLE

The Book of Revelation, the only book of its kind in our New Testament, is what is called an apocalypse—a revelation, a discovery. It is like the Book of Daniel in this respect and these books are part of a number that were written between the first two centuries before Christ and the first century after Christ.

This form of writing arose out of the tragedies and necessities of the time for, prior to the persecution of the early Christians, the Jews during the Maccabean period had also passed through terrible persecutions.

Authors and readers alike were not able to express themselves plainly, and messages had to be hidden in the form of imagery, visions and symbols.

These were probably well understood by those who lived at the time, but one difficulty of interpretation is that later generations do not have the same intimate knowledge of what was meant.

The result is that Revelation has been subject to all manner of controversies and speculations, many of them fantastic and some dubious in the extreme.

This has led some to take little interest in the Book, but such an attitude is a form of thoughtlessness, dictated by a too prosaic and practical attitude.

Revelation is one of the most remarkable pieces of writing to come into our language. It's imagery appeals to almost the whole gamut of human emotions in its presentation of beauty, tragedy, terror, sublimity and spiritual conceptions.

Its reading is an experience that should not be forsaken.

## The Pattern Shop

Fashions S-o-o flattering!



by Anne Adams

It's a "princess" dress — the prettiest flattery your figure ever had! Smooth, simple lines from molded bodice to flare skirt — adapt so beautifully to almost every fabric. Easy sewing too — make several in cotton, linen; shanting for glamor wear!

Pattern 4886: Misses' Sizes 12, 14, 16, 18, 20. Size 16 takes 4 1/2 yards 35-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions. Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept., Department P.P.L., 60 Front Street W., Toronto. Be sure to write plainly your Name, Address and Pattern Number.

## Beavers know what they're doing

They say that up in the foothills there is a colony of beavers, very old settlers and highly respected. These beavers, working like beavers, have built up a big strong dam. This spring, for reasons best known to themselves, the beavers deliberately broke down the lower part of their dam, releasing the banked-up water.

Human observers thought they were very foolish as all predictions and signs were for a drought year. However, recent heavy rains have justified the action of the beavers. They counted on plenty of water to restore water level of the rebuilt dam and they've got it.

The story is that this same colony has gone through the same procedure several times in previous years, and have never made a mistake. While men were making dire predictions for the future, these beavers went right ahead with their uncanny knowledge, and the rains came in plenty.

Perhaps forecasters should turn their attention to wildlife rather than the clouds in long-range weather predictions.

(From The Morden Times—July 25, 1956)

Sew-easy, pretty!



by Alice Brooks

EASY! Little fabric, sewing time to make this cool halter! Wraps and ties, opens flat to iron. Easy, pretty embroidery too!

Pattern 7057: Jiffy-wrap halter! Sizes Small (10,12); Medium (14,16); Large (18,20). Tissue pattern, transfer. State size.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department, Department P.P.L., 60 Front Street W., Toronto.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!

## IN THE HOME WORKSHOP



Scraps of wood and a little paint are all you need to set up a young mechanic in business. He can tow cars, repair and rebuild to his heart's content. When he closes his shop all the cars will fit neatly into the garage. Actual-size guides for shaping the many parts are all on pattern 211. Price of pattern is 35c.

## Show off your plants



This tiered plant stand displays a collection of African violets to perfection. It would be a pretty setting for other plants as well. The shadow box hides a flower pot and frames plants with great dramatic effect. Pattern 366 gives actual-size cutting guides and directions for making both, and will be mailed for 35c.

FREE CATALOGUE upon request. Address order to:

Home Workshop Patterns, Department P.P.L., 4433 West 5th Avenue, Vancouver, B.C.

## Kitchen garbage disposers win official nod across U.S.

In the not too distant future, the household food waste disposer will be as much a part of the house as the kitchen.

City officials who have long fought the garbage disposer as a hazard to their sewerage systems now are passing laws making the disposer a mandatory installation in new and old houses.

Working toward a completely "garbage-free" nation, several cities have passed legislation requiring disposers in all homes. Jasper, Ind.; Shorewood, Wis.; South Euclid, Ohio; and Mt. Dora, Fla., are among them.

Other cities such as Detroit; Saint Paul, Minn.; Beverly Hills and South Pasadena, Calif., have made garbage disposers mandatory in all new construction.

The general trend, according to Electrical Merchandising of New York, is one of gradual saturation from a solid front against disposers to one of permission for their installation, and finally to compelling their use as home accessories.

On the basis of improved sanitation, cities have taken their mandatory stands. But homeowners are often ahead of the codes on the basis of convenience. Together, the dual approach is creating a vast boom in the sales of disposers.

Today, only a few communities

## GEMS OF THOUGHT

### DUTY

Every duty that is bidden to wait comes back with seven fresh duties at its back.

—Charles Kingsley

Every duty which we omit, obscures some truth which we should have known.

—Ruskin

Never absent from your post, never off guard, never all-humored, never unready to work for God—is obedience; being faithful over a few things.

—Mary Baker Eddy

There is no mean work, save that which is sordidly selfish; no irreligious work, save that which is morally wrong; in every sphere of life the post of honor is the post of duty.

—E. H. Chapin

Duty then is the sublimest word in our language. Do your duty in all things. You cannot do more. You should never wish to do less.

—Robert E. Lee

LOSE A MINUTE—SAVE A LIFE



(Mr. A. E. Heppner)

RED CROSS SWIMMING INSTRUCTIONS NEARLY FINISHED FOR 1956—Almost 275 boys, girls and adults have taken advantage of the Swimming and Water Safety instructions provided at no cost to them through the local branch of the Canadian Red Cross Society. Here a class of beginners in a boys' class are getting a few pointers from the instructor (at the left), as she tries to explain some swimming manoeuvre before they take to the water to prove her point. Lessons conclude this weekend.



## EDITORIALS

from other weekly papers

(These are not necessarily the views of the editor of this paper.)

## SRDA on right track

(From The Regina Leader-Post)

The Saskatchewan Rivers Development Association is to be commended for perseverance in its advocacy of the South Saskatchewan river development project. It is continuing the annual tour of irrigated areas in Alberta. The more who witness with their own eyes the transformation irrigation has wrought in Southern Alberta, the greater will be the support for a similar development in central Saskatchewan. The association also has published an attractive and informative pamphlet on the project. Five thousand copies have been issued. They are being mailed throughout the length and breadth of Canada, and particularly to government officials and influential businessmen in eastern Canada.

In recent years of above-normal precipitation, the SRDA easily could have lost its enthusiasm. It might have been tempted to drop its crusade as a hopeless cause. But it has not done so. For an organization not too plentifully supplied with finances, the issuing of the pamphlet was a sizable undertaking. But the association wisely decided that what was needed now was the building up of support in the rest of Canada for the project. The attractive folder should help in this endeavor.

Its contents are an old story to Saskatchewan, but they constitute a new one to the majority in Canada. The inside spread contains a map of central Saskatchewan showing the acreage which could be irrigated and the large lake with a shoreline of 475 miles which would be impounded by the dams. There also is an artist's sketch of how the project would appear from the air. It shows the main dam, with a railway and a highway crossing it, and the head of the impounded lake.

Beneath this sketch, the statistically minded will find all pertinent information as to the size of the reservoir, the height and length of the main dam and the Qu'Appelle dam, and the project's power and irrigation potentialities. Textual information on the remaining pages outlines the advantages to Saskatchewan and the nation which would accrue from the construction of the project. Finally, a statistical table on costs show that Saskatchewan is prepared to finance \$73,000,000 of the total estimated outlay of \$135,000,000 for the dams, irrigation system and power plant, leaving a net cost of only \$62,000,000 to the government of Canada.

We cannot expect Canadian public opinion to be favorable toward the project unless and until it has become informed on it. The SRDA is on the right track in directing its missionary zeal beyond the borders of Saskatchewan.

## Publishing names

(From The Wynyard Advance)

The printing by newspapers of names of those involved in minor crimes and particularly traffic violations has always been a subject of discussion. Usually the persons involved and a few of their friends resent such publicity and papers of local circulation become targets of hot criticism when cases are reported fully.

Newspapers take little delight in recording the mistakes and errors of their friends and acquaintances, particularly those papers which are published in the smaller urban centres.

It has long been accepted among newspapermen that more overall harm results from the suppression of reports of infractions of the law and penalties applied, than from publishing them.

No one is happy when some person in a community is found guilty of a misdemeanor in the eyes of the law and in spite of an idea commonly held that newspapers are always anxious to pander to morbid minds by reporting police court cases and the like, such is not the truth.

It is probably easy to understand that the persons involved and their closest friends cannot readily see the wisdom of that course of action, preferring to hope that in some mysterious way the incidents will not be talked about and that no one outside of their own circle will ever know anything about them.

Unfortunately loose tongues can always get hold of stories, which when repeated eventually make out the offender many times more guilty than is actually the case. This in itself is a point favoring the printing of the true facts.

However, the main argument of newspapers, and one they have held for many years is that the publication of convictions has a marked effect in the prevention of minor crime. In this they have the support of many of the judiciary. A small fine means little to most law-breakers, but the thought that their name will appear in print will cause persons to think twice before flaunting the law.

To hold to this argument does not mean that newspapers should adopt sensationalism in their reporting. Such a method would nullify the better results which would come from unadorned factual reporting.

For several years now, the Advance has refrained from carrying this type of news in our columns, the wisdom of which has always left us in doubt. We now feel that the time has come to scrap this wishy-washy policy and begin to perform the duties which are the obligation of any newspaper—reporting the news. By doing so we feel that we can perform a far better service to our community than by ignoring the many misdemeanors which take place all too frequently.

In the future the Advance will publish names, facts, and if advisable, pictures dealing with law infractions brought to our attention by local law enforcement officers, regardless of who the persons might be. Please do not ask us to withhold such news stories, our necessary refusal will only cause embarrassment.

## Funny and Otherwise

They were discussing girls. "How is it, Jack," asked Joe, "that you get on so well with the girls?"

"Easy," was the reply, "I flatter 'em. For instance, the girl I was with last night got a fly in her eye. I said, 'I can't see how it could miss such big eyes as yours.' After that I had her eating out of my hand."

A few days later they met again.

"H'm," said Joe, "I don't think much of your flattery stunt, I tried it, but it didn't come off."

"What happened?"

"The girl I was with got a fly in her mouth."

A young man met a rather expensive girl at a seaside boarding house.

"Where shall we go to-night?"

The girl smiled. "Oh, I have a taste for the bizarre, something . . ."

"Good!" he cut in. "There's one quite near—nothing over \$2.00."

"Look here," said the indignant woman to the post office clerk, "your mistakes are getting too bad. My husband has gone to Newcastle on business, and this morning I had a letter from him with a Brighton postmark."

"Remember, John, it was at a cricket match that you proposed to me. You were bold that day."

"No, darling, caught."

"What makes you think I was tired last night?"

"Well, ordinarily you don't insist on shaving the fuzz off the bath towel."

A new M.P. flung down several typewritten sheets before his secretary.

"Don't use such long words in my speeches," he said, "I want to know what I'm talking about."

"Why did you break off your engagement?"

"We were looking over a house when my prospective mother-in-law said it would be small for three people, so I gracefully retired."

"Did your grandfather live to a green old age?"

"I should say so! He was swindled three times after he was seventy."

## BEET WEBWORM THREAT TO FLAX

The beet webworm is attacking flax crops at scattered points throughout southern Saskatchewan. R. E. McKenzie, director of the provincial plant industry branch, reported recently. Infestations to date have been found at Bengough, Radville, Swift Current, Elbow, Rosetown and Davidson.

The beet webworm is a small, slim, very active caterpillar; green in color and marked with fine black lines. When full grown it will be about one inch long. Favorite food of the worm is weeds and certain garden crops, but it will also attack flax and rape-seed. It will not damage other grain crops.

Where sufficient numbers occur, damage to flax can be severe, Mr. McKenzie said. The insect is not to be confused with the Bertha armyworm which is also present on flax and rape-seed in many of the areas where the webworm is being found.

The recommended control method is spraying with toxaphene applying two pounds per acre of the pure chemical. This rate of application will also kill the Bertha armyworm if any happen to be present in the field.

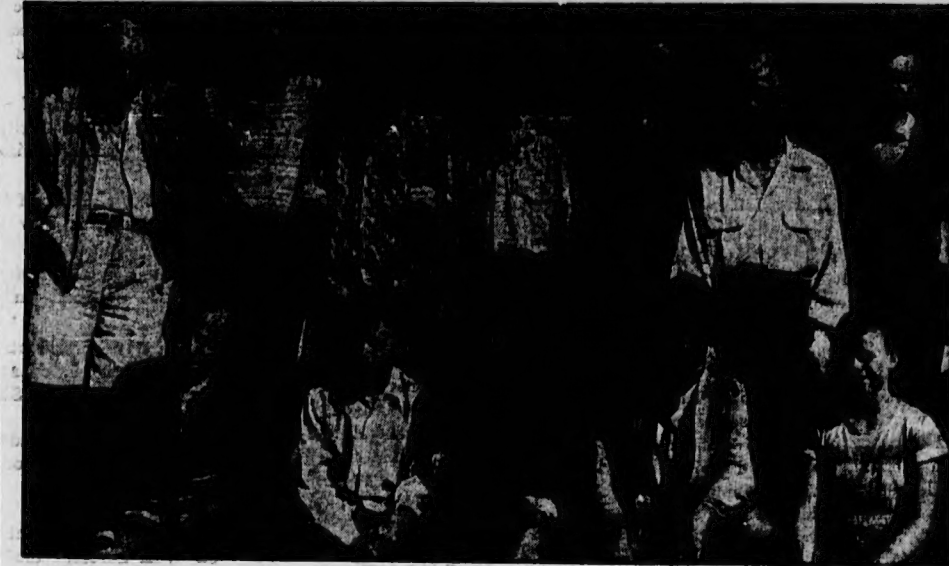
Where the infestation is more than eight to 10 worms per square yard, spraying is recommended. Aircraft spraying is most satisfactory as it will avoid crop damage, the director added.

## WHISKY IMPORTS AND EXPORTS

There were 2,015,426 proof gallons of whisky valued at \$9,044,728 imported into Canada in 1955 and 7,064,442 proof gallons valued at \$60,862,136 were exported.

William Pitt was prime minister of England at the age of 24.

(The News-Optimist, North Battleford, Sask.—July 18, 1956)



## Scouts complete 370-mile trip down North Saskatchewan

Eleven members of the 25th Edmonton Scout Troop and their Scoutmaster completed their North Saskatchewan River trip from Edmonton to North Battleford as they arrived here late Saturday afternoon. The trip was not a publicity stunt but took the place of their annual Scout Camp.

The boys and their Scoutmaster left Edmonton on July 4 and had travelled down the river in two 16-foot canoes and two 14-foot rowboats for 11 days before arriving here. There were four persons to a boat and each was guided by a captain.

On the first day of their trip one of the rowboats collided with a ferry causing the boat to upset. One-third of their provisions were lost in the mishap. One day's time was lost as the boat was repaired and water-soaked bedding dried.

On some days they would travel as much as 30 miles and on other days the best they could do was 20. Stops were made at various camp sites for supper, sleep and breakfast. A light lunch was eaten, on the craft for dinner. Throughout Alberta they were able to get more provisions from operating ferries, however, when they were in Saskatchewan Frenchmans Butte was the only place where they were able to stock up on supplies.

Three times stops were made to dry out bedding and tents that were drenched by rain. Delays were also made for sandbars, retracting, high winds and rain storms. In Alberta, 15 rapids were encountered that were not on the map. Some ferry operators in Alberta, tried to frighten them with stories about the rapids but no difficulties were encountered when they were crossed.

Travelled at night

G. McCoy, Scoutmaster and principal of an Edmonton high school, told the News-Optimist that on July 13 they realized that they could not reach North Battleford by July 14 with ordinary paddling. The party pulled into shore, ate supper and then boarded their craft and drifted down the river all night. Each boat and canoe had a flashlight to light up the path ahead. While drifting in the dark they ran aground several times on sand bars.

As they drew near to North Battleford during the night they were greatly impressed with the number of beavers in the river. Mr. McCoy said that the party could hear one beaver on the average per minute for three hours.

Members of the party discovered nesting places of the Blue Heron and on several occasions saw as many as eight grouped together in one spot.

Mr. McCoy said that the boys and himself were impressed with the number of farm buildings that were painted in Saskatchewan. In Alberta he stated many of the farm buildings are not painted. They noticed that as they neared Frenchmans Butte most of the farm buildings were all painted.

He also pointed out that the hillside along the river are cleared and used for grazing land than in Alberta. They were also amazed at the great distances between settlements along the river. He noted that in Alberta there were settlements every 14 miles or so, while in Saskatchewan they only found three settlements along the river and it was not until they reached Frenchmans Butte that they found the first store near the river in Saskatchewan.

When they reached North Battleford the boats and canoes were transported by truck to the city from the river and taken back to Edmonton. The party remained in North Battleford and returned by car to Edmonton on Monday.

Various ages

The 11 members of the party ranged in age from 12 to 18. However Mr. McCoy said that everyone did their share of the work. The members of the troop were as follows: F. G. McCoy, Scoutmaster; Vernon Derbyshire, Stanley Thomson, James Ainslie, Wayne Shortt, Bob Makor, Bob Kozak, Tony Derbyshire, Donald Makor, Gordon Ainslie, Lyle Shortt and Jim Stanley.

## ODDS and ENDS

The number of Canadians covered by private hospital-insurance plans increased by 2,140,000 during the five year period ended last December 31. At the end of 1955 there were 6,800,000 Canadians covered by voluntary hospital-insurance compared with 4,660,000 at the end of 1950. Another 3,000,000 were estimated to be covered by government hospital-insurance plans in British Columbia, Alberta, Saskatchewan and Newfoundland.

Registration of motor vehicles reached a new peak of 3,948,787 in 1955, up 8.3 percent from the preceding year's 3,644,589 according to the Dominion Bureau of Statistics. Passenger car registrations rose to 2,985,412—one passenger car for every 5.3 Canadians.

Canada's consumer price index advanced 1 percent from 116.6 to 117.8 between May and June this year. This was the largest monthly increase in the index in several years and compares with an index of 115.9 a year ago. The increase was due almost entirely to a 2.9 percent advance in the food series.

Canada's population reached 15,861,000 at March 1 this year, according to the regular quarterly estimate by the Dominion Bureau of Statistics.

## That bouncing ball

Quite often a motorist driving along a town street is confronted suddenly with a bouncing ball, crossing his line of advance from between two parked cars. Beware that bouncing ball; apply brakes immediately. All too often there is a child behind that ball just about to rush unheeding right out into the street after it.

Young children simply don't think about these things in the excitement of play. Motorists have to think for them. Beware that bouncing ball!

—Brockville Recorder and Times

## MISSING MAIL

Workmen remodelling a post office in Marseille, France, found postcards mailed between 1914 and 1918. The cards, dropped into a slit opening from the street, had lodged between the wall and the inside box.

## CUNARD TO EUROPE

LATE SUMMER AND FALL SAILINGS

TO BRITISH PORTS: At Thrift-Season Rates  
First Class from \$200  
Tourist Class from \$145  
ROUND TRIP FOR AS LITTLE AS \$290

TO FRENCH PORTS:  
First Class from \$207.50  
Tourist Class from \$150

VESSEL	From MONTREAL	To	VESSEL	From NEW YORK	To
IVERNIA	Fri. AUG. 10	Liverpool	QUEEN MARY	Wed. AUG. 8	Cherbourg, Southampton
ASCANIA	Wed. AUG. 13	Liverpool	BRITANNIC	Thurs. AUG. 9	Cobb, Liverpool
CARINTHIA	Fri. AUG. 17	Greenock, Liverpool	QUEEN ELIZABETH	Wed. AUG. 15	Cherbourg, Southampton
SAKONIA	Fri. AUG. 24	Liverpool	MEDIA	Fri. AUG. 17	Liverpool
IVERNIA	*Wed. AUG. 29	Greenock, Liverpool	CARONIA	Fri. AUG. 17	Southampton
CARINTHIA	Fri. AUG. 31	Liverpool	MAURETANIA	Sat. AUG. 18	Cobb, Havre, Southampton
ASCANIA	Fri. SEPT. 7	Liverpool	QUEEN MARY	Wed. AUG. 22	Cherbourg, Southampton
IVERNIA	Wed. SEPT. 12	Havre, Southampton	FRANCONIA	Thurs. AUG. 23	Cobb, Liverpool
SAKONIA	Fri. SEPT. 14	Greenock, Liverpool	QUEEN ELIZABETH	Wed. AUG. 29	Cherbourg, Southampton
CARINTHIA	Fri. SEPT. 21	Liverpool	PARTHIA	Fri. AUG. 31	Liverpool
IVERNIA	*Wed. SEPT. 26	Havre, Southampton	QUEEN MARY	Wed. SEPT. 5	Cherbourg, Southampton
SAKONIA	Fri. SEPT. 28	Liverpool	BRITANNIC	Thurs. SEPT. 6	Cobb, Liverpool
CARINTHIA	Fri. OCT. 5	Greenock, Liverpool	MAURETANIA	Fri. SEPT. 7	Cobb, Havre, Southampton
ASCANIA	Wed. OCT. 10	Havre, Southampton	QUEEN ELIZABETH	Wed. SEPT. 12	Cherbourg, Southampton
IVERNIA	Fri. OCT. 12	Liverpool	MEDIA	Fri. SEPT. 14	Liverpool
CARINTHIA	Fri. OCT. 19	Greenock, Liverpool	QUEEN MARY	Fri. SEPT. 19	Cherbourg, Southampton
SAKONIA	*Wed. OCT. 24	Havre, Southampton	FRANCONIA	Thurs. SEPT. 20	Cobb, Liverpool
IVERNIA	Fri. OCT. 25	Greenock, Liverpool	QUEEN ELIZABETH	Wed. SEPT. 26	Cherbourg, Southampton
ASCANIA	Wed. NOV. 7	Havre, Southampton	MAURETANIA	Thurs. SEPT. 27	Cobb, Havre, Southampton
CARINTHIA	Fri. NOV. 9	Liverpool	PARTHIA	Fri. SEPT. 28	Liverpool
IVERNIA	*Wed. NOV. 14	Greenock, Liverpool	QUEEN MARY	Wed. OCT. 3	Cherbourg, Southampton
SAKONIA	Fri. NOV. 16	Havre, Southampton	BRITANNIC	Thurs. OCT. 4	Cobb, Liverpool
CARINTHIA	Fri. NOV. 24	Greenock, Liverpool	MAURETANIA	Wed. OCT. 10	Cherbourg, Southampton
IVERNIA	Thurs. NOV. 29	Liverpool	MEDIA	Fri. OCT. 12	Liverpool
ASCANIA	Thurs. NOV. 29	Greenock, Liverpool	QUEEN ELIZABETH	Tues. OCT. 16	Cobb, Havre, Southampton
SAKONIA	Sat. DEC. 2	Havre, Southampton	FRANCONIA	Wed. OCT. 17	Cherbourg, Southampton
CARINTHIA	Fri. DEC. 13	Cobb, Liverpool	QUEEN ELIZABETH	Wed. OCT. 18	Cobb, Liverpool
IVERNIA	Fri. DEC. 21	Havre, Southampton	PARTHIA	Wed. OCT. 24	Cherbourg, Southampton
				Fri. OCT. 26	Liverpool

\*From Quebec

"CARONIA" AUTUMN CRUISE  
to the  
MEDITERRANEAN  
Sailing Sept. 7, 1956  
from New York  
43 days—16 ports—From \$975

See your local agent—  
No one can serve you better

CUNARD LINE

201 Bank of Toronto Building,  
215 Portage Ave., Winnipeg, Man.,—Telephone 92-4206

Bring your relatives or friends  
from Europe.  
Properly their passages in Canada  
Inquire about Canadian Government  
Assisted Passage Loan Scheme



CHRISTIAN SCIENCE SERVICE

Sunday September 9th.  
The vital importance of honoring God in thought and in deed will be brought out at Christian Science services this Sunday.  
Keynoting the Lesson-Sermon on "Substance" is the Golden Text from Proverbs (22:1): "A good name is rather to be chosen than great riches, and loving favor rather than silver and gold."  
The importance of spiritual values will be emphasized in readings from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (39:5) "Take away wealth, fame, and social organizations, which weigh not one jot in the balance of God and we get clearer views of principles. Break up cliques, level wealth with honesty, let worth be judged according to wisdom, and we get better views of humanity."  
Scriptural selections to be read include the following (Proverbs 8:9): "Honor the Lord with thy substance, and with the first fruits of thine increase."

Look how gasoline prices have stayed down



In these days of high and rising prices, what's happened to the price of gasoline?



Let's compare wholesale gasoline prices with the government's general wholesale price index.



Since 1935-1939, prices in general have risen 120%.



In the same period, gasoline has gone up only 38%.

Gasoline prices have gone up less than one-third as much as wholesale prices in general.



IMPERIAL OIL LIMITED

Town & District

Garry James had the misfortune to break his foot when he jumped out of truck one day last week.

Mrs. W. Plante is at present a patient in the Bassano hospital where she was taken last week.

Mrs. W. Schmidt was taken to a Calgary hospital last week for medical treatment.

Mr. and Mrs. Les Menard and Mr. and Mrs. E. Evans of Calgary spent the holiday weekend at Marysville, British Columbia fishing.

Mr. and Mrs. Lloyd Riddell and family of Calgary spent the holiday weekend visiting the former's parents, Mr. and Mrs. N. Riddell.

Mr. and Mrs. Raymond Menard of Grand Prairie, Alta., spent the weekend in town visiting the former's mother, Mrs. D. Menard. On their return trip home Monday they took with them their children Danny and Karen who have been holidaying here for sometime.

A number of men under the supervision of Norman Riddell poured the concrete foundation of the United Church last Wednesday. In a short time the Church building will be lowered and set on the new foundation. A full basement has been dug out from under the church and lot of work remains to be done on it before it can be used for meetings, etc.

Mr. and Mrs. J. Lester and Mr. Bert Reid spent Sunday visiting at the home of Mrs. Lester's sister, Mrs. Vern Shantz at High River and at the Bar U Ranch, the home of her niece, Mrs. Allen Baker. Mrs. Roda Ginski accompanied them as far as High River and spent the day visiting Mr. and Mrs. Pete Downey former Gleichen residents.

Art of Living

Years ago an important meeting was held at the Edgewater Beach Hotel in Chicago attended by nine of the world's most successful financiers. Those present were: The president of the world's largest steel company. The president of the National City Bank. The president of the largest utility company. The president of the largest gas company. The president of the New York stock exchange. A member of the U.S. President cabinet. The greatest "bear" on Wall Street. Head of the world's greatest monopoly. The president of the Bank of International Settlements.

Certainly here were gathered a group of the world's most successful men, men who had found the secret of "making money." Twenty five years later, let's see where these men are:

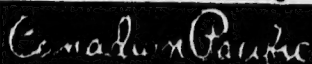
Charles Schwab, president of the

BARGAIN DAYS on the Canadian Pacific

RETURN COACH FARES BETWEEN GLEICHEN and VANCOUVER \$26.70 You Save \$9.70 Good going Sept. 18 and 19.

You must commence your return journey within 10 days of the purchase date of your ticket. Bargain Fares also apply from intermediate stations.

Train travel is Low-cost Travel Full information from your agent.



largest independent steel company, died a bankrupt and lived on borrowed money for five years before his death.

Samuel Insull, president of the greatest utility died a fugitive from justice and penniless in a foreign land.

Howard Hopson, president of the largest gas company, is now insane.

Arthur Cutten greatest wheat speculator, died abroad—insolvent.

Richard Whitney president of the New York Stock Exchange, was recently released from Sing Sing penitentiary.

Albert Fall member of President Harding's cabinet, was pardoned from prison so he could die at home.

Jesse Livermore, the greatest "bear" on Wall Street, died a suicide.

Ivar Krueger, Swedish head of the greatest monopoly (matches) died a suicide.

Leon Fraser, president of the Bank of International Settlements, died a suicide.

All these men learned well the "art of making money, but not one of them learned the graceful art of "how to live."

FROM THE FILES OF THE CALL TWENTY YEARS AGO

Jack Lester, town engineer, patrols the town on a bike these days. He denies he is training for any particular purpose.

Commandant John Hardy, The Salvation Army, Winnipeg, is at present in charge of Eventide Home while Adj. and Mrs. Sutherland are away.

Harvesting has become general during the past week and almost every combine in the district is going.

Ed Taylor suffered a serious loss of dignity about dusk Sunday evening when he either tripped, fell or was pushed headlong into the swimming pool at North Camp. The ladies got a fire going and soon had him attired in nice dry clothes. Ed's greatest discomfort afterwards was his cigarette papers, tobacco and matches were wet. We forgot to add that several other people took involuntary baths following Mr. Taylor's.

Mr. and Mrs. Pember Ostrander and family arrived from Saskatchewan early Monday morning to visit relatives here.

Don Swain lost a valuable police dog through being poisoned. He had been offered a good price for the dog a few days before it died but refused to sell.

Mr. and Mrs. Jas. Egles and son Ted accompanied by Irvine Gove left for Vancouver Monday.

Mrs. Douglas Henderson of Champion spent the weekend here visiting relatives.

Lawrence Woods, master mechanic of the Drumheller Review spent Sunday in town visiting his relatives.

Mr. and Mrs. Collins have returned from Vancouver where they spent several weeks visiting relatives.

Mr. and Mrs. Art Byers of Medicine Hat spent Sunday visiting Mr. and Mrs. R. K. Hunter.

Glen House, the Buffalo Hills rancher, has trained his chickens to pick grasshoppers off car radiators and eat them. Their ability to do this is uncanny and they certainly pick a radiator clean.

When to print a disagreeable

story and when to leave one out of the paper is one of the most troublesome problems of the small town editor. In the case of a person who is unfaithful to a public trust, or one who is guilty of a serious crime, it is not difficult to decide, because the public interest as well as the public's right to have the news, demands that it be printed. There are some cases, however, in which the offence is entirely of a personal nature, and in which publishing the story would bring sorrow and embarrassment to innocent persons without serving any useful purpose. In these the making of a proper decision is often not easy. If the story is printed, relatives

and friends of the person concerned will feel that it was unnecessary; and if suppressed, the others will be disappointed. It is hard to please everybody and no editor of sense tries to please everybody. He must let his own judgement be his guide. If he errs on the side of kindness and sympathy for the unfortunate, his error will be forgiven and forgotten by the more enlightened readers.

Of Canada's ten provinces, four—Quebec, Ontario, Manitoba and Saskatchewan—have names of Indian origin.

Canada factories produce about 350,000 hockey pucks a year.

GIRLS!

A stimulating and worth while experience awaits you in the New Vocational Course offered at the Vermillion, Olds and Fairview Schools of Home Economics. You will receive invaluable job training, further your general education, and enjoy the finest in residential school living.

Send your name and address now to the Principal, School of Home Economics, Vermillion, Olds or Fairview to be sure of enrollment when these schools open, October 30th.

DEPARTMENT OF AGRICULTURE GOVERNMENT OF ALBERTA

Hon. L. C. Halmrast Minister



R. M. Putnam Deputy Minister

Most profitable way to haul today!



DODGE "Job-Rated" TRUCKS

A TRUCK TO FIT EVERY HAULING NEED

Long hauls—Feature for feature, you can't beat a Dodge K8 model for over-the-road performance and economy! For example, you get the most powerful V-8 in its weight class, as standard equipment... with 201 horsepower to hurry your biggest loads along. Advanced design hemispherical combustion chambers squeeze full power from regular gas.



Short Hauls—Team up with a husky Dodge express... and you team up with the workingest hauling partner that money can buy! Under the hood, there's the new stepped-up 125-h.p. Dodge truck Six. And Dodge now offers you a choice of three express bodies—78" x 49", 90" x 54", and 108" x 54"... to provide plenty of load space. What's more, Dodge expresses have flat-flared sides and raised skid strips for easier loading and unloading.

All Hauls—Whatever your needs... from 1/2-ton to 65,000 lbs. G.C.W.... Dodge has a truck that's right for your job, right for your budget! Take your pick from expresses, panels, chassis and cab, and chassis with flat-face cowl models to accommodate a wide range of special bodies.

Chrysler Corporation of Canada, Limited

Check these DODGE MORE-FOR-YOUR-MONEY Features!

- New push-button hauling! With new push-button PowerFlite transmission, you just touch a button... step on the gas... and go! Available on all 1/2-ton models.
- New 12-volt electrical system! Affords ample current for all electrical needs, assures superior starting and ignition performance. New generator provides maximum output even at low engine speed for improved battery charging under all driving conditions.

SEE YOUR DODGE-DE SOTO DEALER NOW FOR A DOLLAR-SAVING DEAL!

Central Motors, Gleichen